



Internet Marketing Specialist

£17,000 - £21,000 Per Annum

TWDG Ltd are looking for an Internet Marketing Specialist to expand their team, working within a vibrant and expanding company based in Ilkeston, Derbyshire.

This is a great role for an individual to work within a fun and lively company, assisting with the internet marketing tasks required for each client.

The ideal candidate would be someone with the following qualities:

- A keen interest and knowledge in SEO & PPC.
- High level of Google Analytics knowledge.
- Managing accounts and day-to-day client interaction.
- Analysing performance of internet marketing campaigns.
- Somebody keen to develop their own skill set and stay on top of current techniques and developments.
- SEO & PPC performance reporting.
- Content Marketing & Link Building.
- Link Prospecting & Outreach.

The following knowledge would be an advantage:

- Affiliate Marketing.
- Email Marketing.
- Google AdWords accreditation.
- Google Places.
- Google Analytics accreditation.
- Working knowledge of XHTML/CSS.

Please send CV's entitled "Internet Marketing Role" to jobs@twdg.co.uk.

No Recruitment Agencies Please.