



## **PPC Consultant**

**£15,000 - £18,500 Per Annum**

TWDG Ltd are looking for a Pay Per Click Consultant to expand their team, working within a vibrant and expanding company based in Ilkeston, Derbyshire.

This is a great role for an individual to work within a fun and lively company, assisting with the Pay Per Click / internet marketing tasks required for each client.

The ideal candidate would be someone with the following qualities:

- A keen interest and knowledge in PPC.
- Google AdWords accreditation.
- High level of Google AdWords knowledge.
- Experience with the Google Display Network.
- Managing accounts and day-to-day client interaction.
- Analysing performance of a PPC campaign.
- Somebody keen to develop their own skill set and stay on top of current PPC marketing techniques and developments.
- PPC performance reporting.
- Good understanding of Google Analytics.

The following knowledge would be an advantage:

- Microsoft Bing AdCenter.
- Microsoft Bing accreditation.
- Social Media PPC (FaceBook, Twitter, LinkedIN).
- Experience with the Google Display Network & Remarketing.
- Experience with Ecommerce PPC advertising.

Please send CV's entitled "PPC Consultant Role" to [jobs@twdg.co.uk](mailto:jobs@twdg.co.uk).

**No Recruitment Agencies Please.**